



Jorge Aguilar, Principal

Jorge “Georgie” Aguilar is a Principal with theGROUP. He provides strategic counsel to clients navigating the intricacies of the Democratic Caucus in Congress and key stakeholder organizations. Additionally, he leverages his existing relationships and communications expertise to produce meaningful results for clients.

For nearly a decade, Jorge worked for U.S. House Speaker Nancy Pelosi (D-CA) in numerous capacities. As Executive Director of Nancy Pelosi for Congress, he helped oversee a multi-million-dollar budget and managed her political communications and campaign by working with key movement leaders and stakeholders, elected officials and their staffs, and the media. Jorge was highly influential in helping supervise and spearhead the whip operation of Nancy Pelosi’s Speaker races that resulted in her successful re-election in January 2019 and January 2021.

As Nancy Pelosi’s Press Secretary and Director of Hispanic Media, Jorge led press operations and communications for several high-profile international delegation trips to Cuba, Haiti, the Dominican Republic, China, Mexico, Chile, and Peru. He also oversaw the rapid response portfolio for the then-Democratic Leader and led various campaigns to help shape public opinion.

He is a veteran of numerous political campaigns, including President Barack Obama’s successful 2012 re-election and the congressional campaigns of Congressman Henry Cuellar (D-TX), Congressman Pete Gallego (D-TX) and Congresswoman Debbie Mucarsel-Powell (D-FL). Jorge began his career on Capitol Hill working in the office of former Senate Majority Leader Harry Reid (D-NV) as his Congressional Hispanic Caucus Institute Public Policy Fellow. In this capacity, Jorge helped bring together key Latino organizations to strategize on current or pending legislation.

Passionate about lifting the next generation of leaders, Jorge is deeply involved in various organizations including serving as an active Advisory Board Member for the New Leaders Council – STX Frontera Chapter. He earned his bachelor’s degree in Political Science from Texas A&M International University. In his spare time, he enjoys

barbecuing and making a good carne asada, reading and traveling. A proud Texan from the southern border, Jorge now calls Washington, D.C. home where he resides with his wife and young daughter.